

Cost Per Thousand  
Viewers For Various  
Rates

Weekly Cost per ad	Per week ad cost per 1000 visitors					Per month Per 1k views at 600K monthly visitors		Per 3 month
	at 150K weekly visitors					Per 1k views at 600K monthly visitors		
	If you have all slots in rotation	3 slots	2 slots	1 slot				
\$240.00	\$1.60	\$3.20	\$4.80	\$6.40		\$0.40		\$0.13
\$200.00	\$1.33	\$2.66	\$3.99	\$5.32		\$0.33		\$0.11
\$130.00	\$0.86	\$1.72	\$2.58	\$3.44		\$0.22		\$0.07
\$120.00	\$0.80	\$1.60	\$2.40	\$3.20		\$0.20		\$0.07
\$100.00	\$0.67	\$1.34	\$2.01	\$2.68		\$0.17		\$0.05
\$90.00	\$0.60	\$1.20	\$1.80	\$2.40		\$0.15		\$0.05
\$80.00	\$0.53	\$1.06	\$1.59	\$2.12		\$0.13		\$0.04
\$70.00	\$0.46	\$0.92	\$1.38	\$1.84		\$0.12		\$0.04
\$60.00	\$0.40	\$0.80	\$1.20	\$1.60		\$0.10		\$0.03
\$50.00	\$0.33	\$0.66	\$0.99	\$1.32		\$0.08		\$0.03
\$40.00	\$0.26	\$0.52	\$0.78	\$1.04		\$0.07		\$0.02
\$30.00	\$0.20	\$0.40	\$0.60	\$0.80		\$0.05		\$0.02
\$25.00	\$0.16	\$0.32	\$0.48	\$0.64		\$0.04		\$0.01
\$20.00	\$0.13	\$0.26	\$0.39	\$0.52		\$0.03		\$0.01
\$15.00	\$0.10	\$0.20	\$0.30	\$0.40		\$0.03		\$0.01
\$10.00	\$0.07	\$0.14	\$0.21	\$0.28		\$0.02		\$0.01
\$5.00	\$0.03	\$0.06	\$0.09	\$0.12		\$0.01		\$0.00

Advertising market value rate is usually \$3- \$10 per 1000 visitors.

Current maximum four ads in rotation for each slot