

Cost Per Thousand
Viewers For Various
Rates

Weekly Cost per ad	Per week ad cost per 1000 visitors	at 150K weekly visitors			Per month Per 1k views at 600K monthly	Per 3 month Per 1k views at 600K visitors monthly
		3 slots	2 slots	1 slot		
\$240.00	\$1.60	\$3.20	\$4.80	\$6.40	\$0.40	\$0.13
\$200.00	\$1.33	\$2.66	\$3.99	\$5.32	\$0.33	\$0.11
\$130.00	\$0.86	\$1.72	\$2.58	\$3.44	\$0.22	\$0.07
\$120.00	\$0.80	\$1.60	\$2.40	\$3.20	\$0.20	\$0.07
\$100.00	\$0.67	\$1.34	\$2.01	\$2.68	\$0.17	\$0.05
\$90.00	\$0.60	\$1.20	\$1.80	\$2.40	\$0.15	\$0.05
\$80.00	\$0.53	\$1.06	\$1.59	\$2.12	\$0.13	\$0.04
\$70.00	\$0.46	\$0.92	\$1.38	\$1.84	\$0.12	\$0.04
\$60.00	\$0.40	\$0.80	\$1.20	\$1.60	\$0.10	\$0.03
\$50.00	\$0.33	\$0.66	\$0.99	\$1.32	\$0.08	\$0.03
\$40.00	\$0.26	\$0.52	\$0.78	\$1.04	\$0.07	\$0.02
\$30.00	\$0.20	\$0.40	\$0.60	\$0.80	\$0.05	\$0.02
\$25.00	\$0.16	\$0.32	\$0.48	\$0.64	\$0.04	\$0.01
\$20.00	\$0.13	\$0.26	\$0.39	\$0.52	\$0.03	\$0.01
\$15.00	\$0.10	\$0.20	\$0.30	\$0.40	\$0.03	\$0.01
\$10.00	\$0.07	\$0.14	\$0.21	\$0.28	\$0.02	\$0.01
\$5.00	\$0.03	\$0.06	\$0.09	\$0.12	\$0.01	\$0.00

Advertising market Current maximum four
value rate is usually \$3- ads in rotation for each
\$10 per 1000 visitors. slot