

Cost Per Thousand
Viewers For Various

Rates	Per week ad cost per 1000 visitors				Per month	Per 3 month
Weekly/Monthly Cost Per Ad	at 150K weekly visitors If you have all slots in rotation	3 slots	2 slots	1 slot	Per 1k views at 600K monthly visitors	Per 1k views at 600K monthly visitors
\$240.00	\$1.60	\$3.20	\$4.80	\$6.40	\$0.40	\$0.13
\$200.00	\$1.33	\$2.66	\$3.99	\$5.32	\$0.33	\$0.11
\$130.00	\$0.86	\$1.72	\$2.58	\$3.44	\$0.22	\$0.07
\$120.00	\$0.80	\$1.60	\$2.40	\$3.20	\$0.20	\$0.07
\$100.00	\$0.67	\$1.34	\$2.01	\$2.68	\$0.17	\$0.05
\$90.00	\$0.60	\$1.20	\$1.80	\$2.40	\$0.15	\$0.05
\$80.00	\$0.53	\$1.06	\$1.59	\$2.12	\$0.13	\$0.04
\$70.00	\$0.46	\$0.92	\$1.38	\$1.84	\$0.12	\$0.04
\$60.00	\$0.40	\$0.80	\$1.20	\$1.60	\$0.10	\$0.03
\$50.00	\$0.33	\$0.66	\$0.99	\$1.32	\$0.08	\$0.03
\$40.00	\$0.26	\$0.52	\$0.78	\$1.04	\$0.07	\$0.02
\$30.00	\$0.20	\$0.40	\$0.60	\$0.80	\$0.05	\$0.02
\$25.00	\$0.16	\$0.32	\$0.48	\$0.64	\$0.04	\$0.01
\$20.00	\$0.13	\$0.26	\$0.39	\$0.52	\$0.03	\$0.01
\$15.00	\$0.10	\$0.20	\$0.30	\$0.40	\$0.03	\$0.01
\$10.00	\$0.07	\$0.14	\$0.21	\$0.28	\$0.02	\$0.01
\$5.00	\$0.03	\$0.06	\$0.09	\$0.12	\$0.01	\$0.00
Advertising market value rate is usually \$3-\$10 per 1000 visitors.	Current maximum four ads in rotation for each slot					